

# "Don't Throw This Opportunity Away!"

I have tried calling/emailing you a few times about our new program—**The Excellence Club**. So far I haven't heard back from you with a decision so I thought we would try a new approach to get your attention...

Sometimes in marketing you just need to think outside the box to get someone's attention and help them make a decision. You are receiving this letter today because it is still not too late to seize this opportunity for the cost-effective help you need for your remodeling business.

## **As a member of *The Excellence Club* you will receive:**

- **Access to a safe, highly-productive group of like-minded remodeling entrepreneurs** who are serious about finding faster and better ways to succeed and freely share with each other the best practices, what's working and other "insider secrets" to their success.
- **A structure for ACCOUNTABILITY and IMPLEMENTATION** of all the good ideas and marketing strategies you know you should be doing, but can't seem to get done. (*Ideas are great. Implementation is king my friend.*)
- **Proven and practical strategies on sales, marketing, business and time management**, as well as direct access to me and other resources to help you implement—all wrapped up in a very affordable monthly investment (*\$97.00/month.*)
- **Full list of benefits and meeting schedule here:** [www.TheExcellenceClub.com](http://www.TheExcellenceClub.com)

## ***So here's the deal...***

If you are not ready to set your remodeling business up for success in 2011, you can crumple this letter back up and throw it away in the trash can that I have provided for you, where sadly, it will probably sit for a long time.

OR, you can stop putting off improving your marketing and remodeling business, pick up the phone and **CALL ME RIGHT NOW** (517-548-7140) to take charge of your marketing and business.

Hopefully you don't "trash" this letter, my friend, and we'll talk soon!

**Kyle Hunt**, *Creator of The Excellence Club*

***P.S. Call me before November 30<sup>th</sup> at 5:00pm and your first month as a member of The Excellence Club will be FREE (My gift to you.)***



**Full Details At:** [www.TheExcellenceClub.com](http://www.TheExcellenceClub.com) · **Office:** 517-548-7140 · **Email:** [kyle@remodelyourmarketing.com](mailto:kyle@remodelyourmarketing.com)