Remodel Your Marketing Plan

5 Week Live Training Course Starting on January 11, 2018

The training is focused on two deliverables:
1. A clear **2018 Marketing Plan** for your remodeling business
2. A clear and specific **2018 Marketing Budget** for your remodeling business

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**WEEK 1 (Thursday, 1/11/18 from 1:00-2:00 PM EST)**

- A deep look at your **2017 Marketing Results**
- We’ll **review and measure** # leads you generated (and where they came from), # of signed projects, 2017 total sales, average project size
- How much you **spent in 2017 on marketing and advertising**
- Decide on your **2018 Total Sales Goal** and **2018 Marketing Budget**
- You’ll receive a simple and solid **Marketing Budget Spreadsheet** in this lesson

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**WEEK 2 (Thursday, 1/18/18 from 1:00-2:00 PM EST)**

- **Marketing Strategy**: What Makes You Different and Your Ideal Client
- **Marketing Tactics Part 1**: What are you currently doing?

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**WEEK 3 (Thursday, 1/25/18 from 1:00-2:00 PM EST)**

- **Marketing Tactics Part 2**: What you want to be doing in 2018?
- Start to build out your **Actual Marketing Plan**

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**WEEK 4 (Wednesday, 1/31/18 from 1:00-2:00 PM EST)**

- Completion of the **Strategy & Tactics** portion of your **2018 Marketing Plan**
- Update your **2018 Marketing Budget** to reflect your Marketing Plan
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WEEK 5 (Wednesday, 2/7/18 from 1:00-2:00 PM EST)

- Identifying SMART Goals and Next Steps to start implementing your plan
- Wrap Up and Open Q&A
- Celebrate your personalized 2018 Marketing Plan & Budget!

There’s going to be a little prep that you need to do before and after each session!

I’m going to assign you someone else in the class to be your accountability partner over the five weeks. I’ll introduce you via email and suggest you check in with each other weekly to ensure that your marketing plan and budget are coming together.

I’ll give you guidance, coaching, tools, and motivation during each Live coaching call and at the end you will have a clear and personalized Marketing Plan & Budget for you to follow in 2018!

The Cost/Investment is $147

All of the calls will be recorded in case you can't make one of them.

Interested in signing up?

Just send me a quick Email (kyle@remodelyourmarketing.com) or Text (517-902-8450) and my assistant or I will reach out to get you signed up!